

Boost Card
Activation by
89%¹



Instant Issuance™

Create happy cardholders, increase card usage and boost brand awareness

Today's consumers expect instant access to the products and services they need and want. Customers are no longer willing to wait 7-10 business days to receive their permanent credit or debit card in the mail. Instant card issuance lets financial institutions deliver a seamless in-branch experience by meeting customers' need for convenience and customization while boosting loyalty and engagement.

Instant Issuance™ by Harland Clarke is your financial institution's affordable SaaS solution for in-branch personalization and issuance of EMV® chip-enabled and/or dual-interface cards. In about one minute, you can put a permanent, personalized card directly in the hands of your customers. Instant Issuance delivers the convenience, security and experience customers want from your financial institution.

With Instant Issuance, you could enjoy:

- increased card activation
- greater card utilization
- reduced expenses, including delivery and fulfillment costs
- improved customer experience

Instant Issuance: Harland Clarke vs. Competitors

	Harland Clarke	Leading Competitors
Security	<ul style="list-style-type: none">▪ Built-in firewall and router▪ PCI certified	<ul style="list-style-type: none">▪ External PC and router▪ PCI compliant
Data Transfer	<ul style="list-style-type: none">▪ Web based	<ul style="list-style-type: none">▪ Via server/internal network
Convenience	<ul style="list-style-type: none">▪ Production-managed system▪ Centralized key management▪ No hardware service contract required▪ Minimal space requirement (uses desktop card printer)▪ 24-hour service and support	<ul style="list-style-type: none">▪ Client-managed system▪ Client-managed keys▪ Hardware service contracts required▪ Larger space requirement▪ Ongoing internal IT resources required
Licensing Fee	<ul style="list-style-type: none">▪ No software licensing fees applied	<ul style="list-style-type: none">▪ Annual software licensing fee applied

Give cardholders the experience they want, while increasing card usage and brand awareness.

Call 1.800.351.3843

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