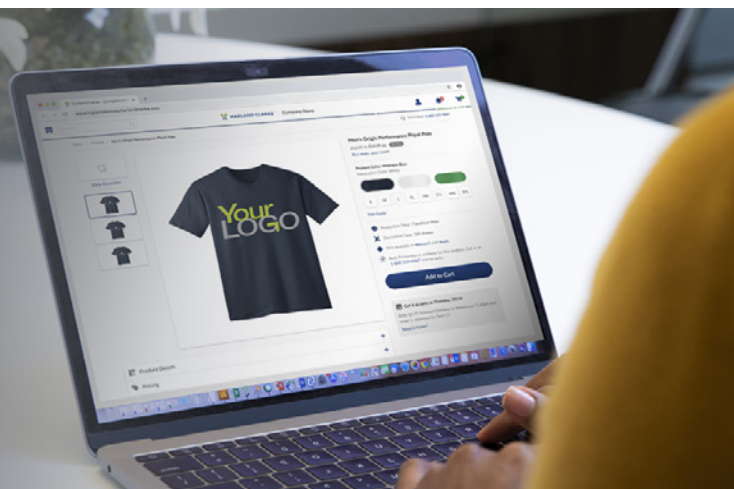


Manage your
brand image and
maximize its
potential



Company Store

from PromoCX™

Your brand is your secret sauce. No one is allowed to use or change it but you. Your brand is critical to making a positive impression. Especially when it comes to promoting your brand.

Promotional products are the #1 most effective advertising tool for prompting consumer action²

Presenting a brand consistently across all platforms ***can increase revenue by up to 23%***¹

Distributing branded merchandise to employees and customers makes managing and controlling the integrity of your brand difficult.

What you need is a store for your brand. Harland Clarke can set up your branded online company store that's fully supported and allows you administrative access to manage purchases branded with your logo.



Company Store from PromoCX™ provides you complete control of your brand guidelines to offer and distribute a great selection of branded, high-quality products to customers and employees from one easy-to-manage, secure location.

Deliver an unforgettable online shopping experience

Employees and customers simply sign in, shop and checkout. It couldn't be easier, except, maybe, for you. Company Store is a fully managed platform that's easy and convenient — we even handle production and delivery.

Benefits

- Protect your brand identity
- Convenient, one-stop shopping
- Fully managed with dedicated support
- Great online shopping experience from desktop or mobile

Leave a lasting impression

Offer a wide variety of popular promo items, like face masks, coffee mugs, water bottles, tote bags, t-shirts and more — from the very best brands, including Champion®, Calloway®, BIC®, totes® and Otterbox®.

Brand image is more than a logo

Taking control of your brand image ensures your reputation, consistency and credibility in the marketplace is always protected.

Company Store offers brand engagement opportunities while keeping you in control of all the elements of your brand.



59% of shoppers surveyed say that ***being able to shop on mobile is important*** when deciding which brand or retailer to buy from.³

¹ Vojinovic, Ivana, "50+ Eye-Opening Branding Statistics - 2020 Edition," smallbizgenius.net, August 2, 2019

² 2017 Promotional Products Association International (PPAI)

³ Think with Google, 2019



Learn how PromoCX from Harland Clarke helps you control your brand image, manage cost and create better engagement.

Call 1.800.351.3843
Email contacthc@harlandclarke.com
Visit harlandclarke.com/PromoCX