ChecksCX™ Customer Journey

ChecksCX is a digital-first check program that engages customers from day one and increases check order capture.
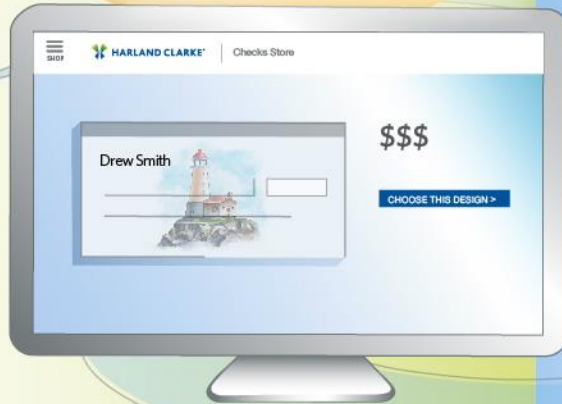
Account Opened

Check Order Reminder Email within **48hrs**

EMAIL
HI, DREW

The email directs customers to our new check ordering site

Superior **eCommerce** Ordering Experience

SHOP **HARLAND CLARKE**® | Checks Store

Drew Smith

$$$

CHOOSE THIS DESIGN >

EMAIL
ORDER RECEIVED

OPTIMIZED

MOBILE CHECK ORDERING

$

Easy check ordering with pricing and standard shipping included

EMAIL
ORDER SHIPPED

About **1 Week**

CheckFolio® Arrives

Engagement Financial

Download Mobile App

Sign up **Direct Deposit**

Broaden your brand recognition opportunities by delivering checks in a fully branded and customized CheckFolio.

Future email reminders sent at 9-, 12- or 18-month marks to help promote reorders

HARLAND CLARKE®
A **VERICAST** BUSINESS

ChecksCX™