

ChecksCX™ Member Journey

ChecksCX is a digital-first check program that engages members from day one and increases check order capture.

Account **Opened**

Check Order Reminder Email within **48hrs**

EMAIL
HI, DREW

The email directs members to our new check ordering site

Superior **eCommerce** Ordering Experience



Easy check ordering with pricing and standard shipping included

OPTIMIZED

EMAIL
ORDER RECEIVED

EMAIL
ORDER SHIPPED

About **1 Week**

CheckFolio Arrives



Broaden your brand recognition opportunities by delivering checks in a fully branded and customized CheckFolio.



Future email reminders sent at 9-, 12- or 18-month marks to help promote reorders

