

ATM Cleaning Products



"Testing showed a significantly improved clean over our existing supplier ... the engineers using the kits are able to remove all traces of dirt ... saving us time and increasing the bank's ATM availability."

— ATM specialist, after testing TranSource cleaning products.

Cleaning Kits

The majority of technical equipment malfunctions are due simply to dirt. TranSource[®], a Harland Clarke brand, carries an extensive range of product-specific technical cleaning supplies to keep your sophisticated equipment running efficiently and for longer periods of time.

TranSource's specially designed ATM Cleaning Kits are module-specific and geared toward either financial institution employees or field technicians. Both kits are fast, cost-effective and easy to use. Each TranSource product is saturated with Envanish[™] ATM cleaning solution that meets global regulatory requirements, has been proven safe and is tailored to each device and application. Products are suitable for NCR[®], Diebold[®], Wincor[®], Hyosung[®] and many other ATM brands.





Branch cleaning kits can be used as part of a routine cleaning schedule performed by branch employees.

Branch Cleaning Kit*

DEVICE	EMV [®] or Dip/ Swipe Card	Mag Encoded Card	ATM Cleaning EMV® Wipe	ATM Cleaning Swab	Device-Specific Cleaning Card (Optional)**
EMV®/Dip Card Reader					
Motorized Card Reader					
Screen/Fascia					
Keyboard					
Deposit Module(s)**					

* Kits can be modified depending on branch requirements

** Optional for branch cleaning due to dirt

Kit combinations available for full service repair/maintenance, "open safe" calls, "closed safe" calls and hygiene calls, and can be configured for first line and second line technicians.

Technician Cleaning Kit

DEVICE	Device Specific Cleaning Card	EMV [®] or Dip/ Swipe Card	Mag Encoded Card	ATM Cleaning Wipe	ATM Cleaning Swisel/ Swab
Deposit Module(s)					
Dispenser					
EMV®/Dip Card Reader					
Motorized Card Reader					
Screen Fascia					
Keyboard					

¹EMV is a registered trademark in the U.S. and other countries and is an unregistered trademark elsewhere. The EMV trademark is owned by EMVCo, LLLC.

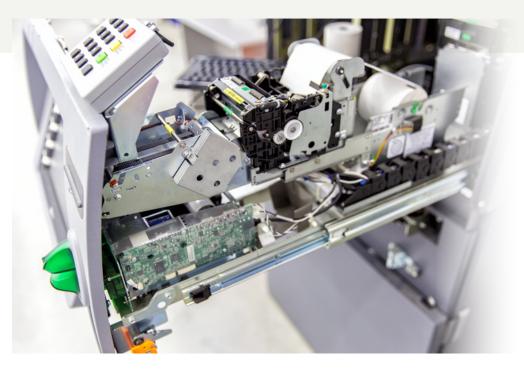
A clean machine reduces downtime and improves customer service!

When it comes to the branch experience, ATM technology plays a significant and vital role. More than one million ATMs worldwide now include self-service automated deposit modules — and that number is increasing. ATMs have become a multifunctional banking device where consumers can perform virtually any kind of transaction. This means ATM uptime may be the most critical part of a customer's experience. A proactive cleaning regimen can have a measurable effect on this.

An efficient, operational ATM is key to:

- Improving the customer experience
- Decreasing transaction time
- Reducing costs and service calls
- Maintaining hassle-free revenue streams

With more than three million ATMs globally and an estimated four million set to be installed by 2020¹, consumers have an endless number of choices of when and where they want to bank. An ATM that is continuously operational helps ensure they bank with you.



TranSource: Technical Cleaning Specialists

TranSource is the leading provider of treasury management solutions and banking supplies. Our ATM cleaning supplies increase device efficiency while reducing maintenance and ownership costs. Our products remove dirt, dust, oils and other contaminants from a wide range of financial devices, including ATMs, gas pumps, smart safes, POS devices, printers, check scanners and more, with specialized cleaning cards, wipes, pens and swabs designed to achieve maximum effect.

- OEM-endorsed: Our products won't void your warranty
- Waffletechnology® for 4x the cleaning effectiveness compared with products without it
- Safe and effective cleaning agents: Tailored to each device, component and application
- Customized solutions available

Annual Expenditure on Service Call Outs Linked to Cleaning Equipment:

\$1.8M (ATMs only)

- 600 engineer call outs per month when the equipment only needed cleaning
- 600 x 12 = 7,200 call outs annually
- Cost per call out = \$250

Service call-related costs could be reduced or eliminated if branch staff used a custom cleaning kit as part of a daily or weekly routine.

*Manufacturer customer study

Device Recovery After Cleaning

Data from an OEM independant study







Card 2



Card 1

Card 3

Example of 3 passes through a dirty card reader

Learn how we can help keep your ATMs clean and functioning properly for you and your customers.

Call 1.877.870.3015 Email transourceinfo@harlandclarke.com Visit harlandclarke.com/TranSource

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